



**American Society  
of Farm Managers  
& Rural Appraisers**

ARIZONA CHAPTER

*proudly presents the*

# 24th ANNUAL AG FORUM

Friday, February 21, 2020

Phoenix, Arizona

*PLUS*

## USPAP CLASS

Thursday, February 20, 2020

Tempe, Arizona



AG ROBOTICS      REAL ESTATE TRENDS  
TARRIF IMPACTS      AZ WINE INDUSTRY

# 2020 AG FORUM AGENDA

## CURRENT TRENDS IN Ag and REAL ESTATE

### MORNING SESSION

- 8:30-9:00 Registration and Continental Breakfast
- 9:00-9:40 Trends in Central Arizona Real Estate  
*Greg Vogel, Founder and CEO, Land Advisors Organization*
- 9:40-10:25 Tariff Impacts on Agriculture  
*Tanner Ehmke, CoBank*
- 10:25-10:35 Break
- 10:35-11:20 State, Regional and National Economic Outlook  
*Mark Manfredi, Associate Dean, Professor and Director, ASU W.P. Carey Morrison School of Agribusiness*
- 11:20-12:00 Robotics in Agriculture  
*Dr. Tom Sugar, Associate Dean, Barrett, The Honors College ASU Polytechnic; Graduate Program Chair, Systems Engineering*
- 12:00-1:00 Catered Networking Lunch

### AFTERNOON SESSION

- 1:00-1:40 Arizona Wine Industry - Overview  
*Michael Pierce, Director of Enology and Viticulture, Southwest Wine Center - Yavapai College*
- 1:40 -2:20 Arizona Wine Industry - Trends  
*Jennifer Montgomery, Consulting Director, Arizona Wine Growers Association*
- 2:20 - 2:30 Break
- 2:30 -3:20 Ag Land & Lease Panel  
Maricopa County, Western Arizona – *Shawn Wood, ARA*  
Pinal County – *Steve Pendleton*  
Southeast Arizona – *Doug Littau*  
Imperial County – *Todd Menvielle*  
Yuma County – *Bill Moody*
- 3:20-3:30 Break
- 3:30-4:30 Agricultural Industries Panel  
Commodities– *Larry Kreyer*  
Ranches – *Tom Rolston, ARA*  
Dairies – *Tom Van Hofwegen, ARA*  
Nut Crops – *Tom Schorr, ARA*  
Citrus – *Scott Halver, ARA*



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Friday, February 21, 2020  
Phoenix, Arizona  
8:30am - 4:30pm

- CE Credits - 7 hours AZ & CA; 6.5 hrs. NM
- Trends in Central Arizona Real Estate
- Tariff Impacts on Agriculture
- Robotics in Agriculture
- Arizona Wine Industry
- Farm Land & Ag Lease Panel
- Continental Breakfast & Catered Lunch

# \$135

Register and pay online -  
[www.ASFMRAAZ.com](http://www.ASFMRAAZ.com) - click on Forum  
Or make check payable to:  
AZ Chapter of ASFMRA  
Mail Check to: C/O Bill Moody  
224 S. Madison Ave., Yuma AZ 85364



Desert Willow Conference Center  
4340 E. Cotton Center Boulevard  
Phoenix, AZ 85040

For more information:  
Mark Keller (602) 236-8164  
[www.AsfrmaAZ.com](http://www.AsfrmaAZ.com)  
Email: [info@asfmraaz.com](mailto:info@asfmraaz.com)



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## USPAP CLASS

**Thursday, February 20, 2020**

**1 E Continental Dr, Tempe, AZ**

CE Credits - 7 hours AZ, CA, NM

- Instructor Lynn Heiden
- Held at the Newly Remodeled Pera Club
- includes USPAP Book
- Lunch

# \$245

*Register and pay online*

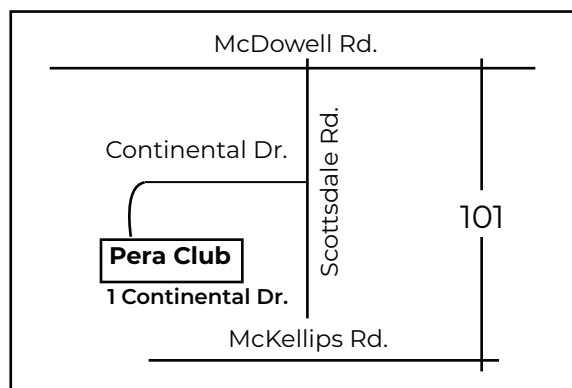
[www.ASFMRAAZ.com](http://www.ASFMRAAZ.com) - click on Forum

Or make check payable to::

AZ Chapter of ASFMRA

Mail Check to: C/O Bill Moody

224 S. Madison Ave., Yuma AZ 85364



1 E. Continental Dr., Tempe Az.

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