The Imperial Valley

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PALO VERDE VALLEY

- The major commodities produced in this desert valley along the Colorado River are cotton, alfalfa, small grains, leaf vegetables and melons. As reported in the 2008 Palo Verde District Agricultural Production Report (Agricultural Commissioner's Office, Riverside County, California) the total Palo Valley acreage harvested in 2008 was 106,816 and the production value exceeded \$165 million.
- There were a few sales of farmland in 2009, with prices ranging from approximately \$7,000 to a little over \$11,000 per acre, with speculation affecting the sale at the higher-end of the range.
- In a 2005 agreement, Metropolitan Water District of Southern California (MWD) negotiated with Palo Verde Irrigation District (PVID) in Blythe to fallow up to 29 percent of the Valley's farmland for 35 years. This equitable agreement pays farmers for Colorado River water that would have been used for farming in the area and transfers the water to MWD for urban use in Southern California. For the year ending July 31, 2010, MWD negotiated an additional short-term fallowing agreement that allowed farmers to fallow an additional 15 percent of their land in return for a one-time payment.

The major commodities produced in the Imperial Valley are alfalfa, sudan, bermuda and other grass hays, sugar beets, small grains, cotton, and a wide variety of winter vegetables and melons, citrus and some dates. Sales of good adaptable farmland (produce quality) slowed remaining generally stable in trends and value. Land of average adaptability (alfalfa quality) has also slowed with purchasers mostly local. Sale activity slowed from 2009 (15 sales) to the previous 12 months (2008 - 24 sales). The market for limited adaptability farmland is extremely slow.

The Imperial Irrigation District (IID) developed and implemented a 15-year fallowing plan, allowing the transfer of water to the San Diego Water Authority and preservation of the Salton Sea's ecology. Originally there was a voluntary plan, which provided for owners to lease their land to the district for a maximum of 6-acre foot per acre, in turn the 2010-2011 IID Fallowing program payment would pay \$75 per acre-foot for participation.

The IID has continued to market and liquidate its surplus land from the Western Farms Partnership (US Filter) acquisition in 2004, as a means of mitigating the need to fallow land in connection with their water transfer agreement with the San Diego County Water Authority. A total of 18,171.52 acres of land have been sold to date. Under the terms of the IID's Water Conservation and Transfer Project, an additional 2,100 acres of these surplus lands have been designated for a managed marsh complex which is currently under construction and will be transferred to US Fish & Game. The completed sales have been at prices apropos to their quality evidencing a stable farmland market. There is good demand for the remainder 22,000 acres of land primary from investors and renewable energy developers

Local market participants appear to be more active in the current market reflecting generally good returns. There is significant price discrimination between classes of land. Prices paid for produce quality land has soften, lesser quality land languished on the market until sold at a modest price levels. Land prices appear to be in the process of seeking an appropriate level with better quality land clustering around the \$6,000 to \$7,500 per net acre range.

2008							
SOUTHERN INLAND VALLEYS - REGION 7							
LAND	VALUES	ACTIVITY/	RENT	ACTIVITY/			
USE	PER ACRE	TREND	RANGE	TREND			
PALO VERDE VALLEY							
Irrig. Field Crops/Produce	\$7,500 - \$10,000	Moderate / Stable	\$175 - \$268 / AC.	Moderate / Stable			
IMPERIAL VALLEY							
Good Adaptability (Produce)	\$6,000 - \$8,500	Limited / Stable	\$200 - \$350 / AC.	Moderate / Stable			
Average Adaptability (Alfalfa)	\$3,000 - \$5,000	Limited / Stable	\$125 - \$200 / AC.	Moderate / Stable			
Limited Adaptability	\$2,000 - \$4,000	Limited / Stable	\$75 - \$125 / AC.	Limited / Stable			
Organic Farms	\$6,000 - \$8,500	Limited / Stable	\$200 - \$400 / AC.	Active / Stable			

2009						
SOUTHERN INLAND VALLEYS - REGION 7						
LAND	VALUES	ACTIVITY/	RENT	ACTIVITY/		
USE	PER ACRE	TREND	RANGE	TREND		
PALO VERDE VALLEY						
Irrig. Field Crops/Produce	\$6,500 - \$11,500	Moderate / Stable	\$150 - \$ 250	Moderate / Stable		
IMPERIAL VALLEY						
Good Adaptability (Produce)	\$5,500 - \$7,500	Limited / Stable	\$200 - \$ 350	Moderate / Stable		
Average Adaptability (Alfalfa)	\$3,500 - \$5,500	Limited / Stable	\$125 - \$200	Moderate / Stable		
Limited Adaptability	\$2,500 - \$3,500	Limited / Stable	\$75 - \$125	Moderate / Stable		
Organic Farms	\$5,500 - \$7,500	Limited / Stable	\$200 - \$400	Moderate / Stable		